

# Tracy L. Morris

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Freelance writer/editor/social media consultant.  
Specializing in topics related to health, lifestyle, and human development.

## CURRENT PROJECTS

Copywriter  
Houston Fertility Center  
Dr. Sonja Kristiansen  
<http://calldrk.com>

Ghost-writer  
Untitled Patient-focused Book  
A Major Reproductive Medicine Clinic, NYC  
Estimated Publication: Late 2012

## PREVIOUS FREELANCE WRITING PROJECTS: Internet & Print

### Copywriting/Blogging

Hive Naturals, Inc.  
PureNaturalMom.com  
(2011-2012)

Demand Media Studios  
Livestrong.com  
(2009-2011)

Seattle Reproductive Medicine  
(2009-2011)

Shady Grove Fertility Center  
(2006-2011)

BettyConfidential.com  
(2008)

Myria Media, Inc.  
GeoParent.com  
(2000-2003)

### Editing

All Editorial Tasks  
Conceptions e-Newsletter  
IntegraMed America, Inc.  
(2003-2009)

Startup Editor - Health Channel  
SingleMindedWomen.com  
(2008)

Contributing Editor  
*Achieving Families Magazine*  
Milo Media, LLC  
(2003-2007)

Associate Editor  
*Nurses Lounge Magazine*  
Purpose Communications  
(2007-2007)

Associate Editor  
*ePregnancy Magazine*  
Majestic Publishing  
(2003)

Guide to Infertility  
About.com, Inc.  
(1997-2002)

### Consulting

Promotions Volunteer  
Exhale Magazine  
(2009-2011)

Editorial Consultant  
Reproductive Science Center  
of the Bay Area  
(2007)

Content Consultant  
Adoption Media LLC  
FertilityCommunity.com  
(2004-2005)

Content Consultant  
Oxygen Media, LLC  
Moms Online  
(1997-2000)

## **SOCIAL WORK: Direct Services & Program Development**

Field Interviewer  
University of Michigan, Institute for Social Research  
(2002-2003)

Projects:

- National Survey of Health & Stress (National Comorbidity Survey)
- Child Development Supplement of Family Economic Survey (PSID)

Student Counselor  
Houston Ballet Academy  
(1997-1999)

HIV Services Case Manager  
(1991-1997):

- Texas Children's Hospital, Dept of Allergy/Immunology
- University of Texas Health Science Ctr-LBJ Hospital, Women's Immunology Center
- AIDS Foundation Houston, Inc.

Recruitment Specialist/Foster Care Caseworker  
Catholic Charities of the Galveston-Houston Diocese  
(1988-1990)

Child Care Worker  
Depelchin Children's Center, Adolescent Residential Unit  
(1984-1986)

## **EDUCATION**

Bachelor of Arts, Cum Laude  
University of Houston - Central Campus, May 1988  
Major: Human Development/Family Studies  
Minor: Psychology

Member: Association of Health Care Journalists